



DIGITAL INNOVATION COMPETITION: DIGITAL CHAMPIONSHIP



EVENT SCHEDULE

DIGITAL CHAMPIONSHIP TRAINING DAYS 2013-2014 **(University UCLan Cyprus – Larnaca, April 5, 2014)**

<u>Time</u>	<u>Activity</u>
9:00-10:00	Registration
10:00 -10:30	Welcome (a) Dr Melinda Tan , Rector of the University UCLan Cyprus (b) Dr Stelios Himonas , Digital Champion of Cyprus and Permanent Secretary of the Ministry of Energy Commerce Industry and Tourism (c) Mr. Andreas Louroutziatis – Mayor of Larnaka
10:30 – 11:00	Evaluation Process – Questions from Participants
11:00 – 11:30	Innovation - Dimis Michaelides
11:30 – 11:45	Coffee Break
11:45 – 12:30	Business Plan – Dr. Konstantinos Iatridis and Prof. Panikkos Poutziouris
12:30 – 13:15	Presentation Skills - Pitch - Lydia Zannettou
13:15 – 14:15	Lunch
14:30 – 18:00	Workshops K1: Dr Antonis Kaniadakis , Lecturer in Business & Management (University UCLan Cyprus) K2: Maria Savva , Director of Regional Operations and Head of the Coordination Department of Eurofast Katerina Antoniou , Civil Society Advocate, Facilitator and Entrepreneur K3: Prof. Panikkos Poutziouris , Professor of Entrepreneurship & Family Business (University UCLan Cyprus)